



Custom

Discipline	Specs	Format	Length	Notes
Full Service	600px standard width	PSD and/or TIFF are preferable, but jpg and png are ok provided the asset doesn't require any design changes	No videos more than :30s	-
Hybrid	600px standard width	PSD and/or TIFF are preferable, but jpg and png are ok provided the asset doesn't require any design changes	No videos more than :30s	-
Deploy Existing Design	600px standard width	PSD and/or TIFF are preferable, but jpg and png are ok provided the asset doesn't require any design changes	No videos more than :30s	File must be PSD or similar source file

The Weekly Pulse

Discipline	Specs	Format	Length	Notes
Row 2	1440x2560 9:16	PSD and/or TIFF are preferable, but jpg and png are ok provided the asset doesn't require any design changes	-	-
Row 3	960x960 (1:1) or 1440x960 (3:2)	PSD and/or TIFF are preferable, but jpg and png are ok provided the asset doesn't require any design changes	-	-
Row 4	960x960 1:1	PSD and/or TIFF are preferable, but jpg and png are ok provided the asset doesn't require any design changes	-	-
Row 5	1440x960 3:2	PSD and/or TIFF are preferable, but jpg and png are ok provided the asset doesn't require any design changes	-	-

MU (Marvel Unlimited)

Discipline	Specs	Format	Length	Notes
Banner Ad	550x70 600px max width	PSD and/or TIFF are preferable, but jpg and png are ok provided the asset doesn't require any design changes	-	-
Video	550x300	PSD and/or TIFF are preferable, but jpg and png are ok provided the asset doesn't require any design changes	No videos more than :30s	-

Monthly Insider Recap

Discipline	Specs	Format	Length	Notes
Banner Ad	550x70 600px max width	PSD and/or TIFF are preferable, but jpg and png are ok provided the asset doesn't require any design changes	-	-